

inFocus

Social Science Committee - Periodical



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World
Post Day

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FOREWORD

ON THIS WORLD POST DAY, WHICH HONOURS THE POWER OF COMMUNICATION AND THE WORLDWIDE REACH OF POSTAL SERVICES, WE ARE PROUD TO PRESENT THIS SPECIAL ISSUE OF IN FOCUS.

THE POSTAL SERVICE HAS SERVED AS A BRIDGE THAT CONNECTS PEOPLE, IDEAS, AND EMOTIONS ACROSS BORDERS FOR MANY GENERATIONS, SERVING AS MORE THAN JUST A WAY TO CARRY MAIL. THE GROWTH OF POSTAL COMMUNICATION, FROM HANDWRITTEN COMMUNICATIONS THAT CONVEYED PERSONAL WARMTH TO TODAY'S TECHNOLOGICALLY DRIVEN NETWORKS THAT GUARANTEE INSTANT CONNECTIVITY, REPRESENTS HUMANITY'S QUEST FOR ADVANCEMENT, INCLUSIVITY, AND INNOVATION. THIS MAGAZINE IS A CELEBRATION OF THE POSTAL SYSTEM'S TIMELESS SENSE OF CONNECTIVITY. IT HIGHLIGHTS HOW COMMUNICATION HAS INFLUENCED OUR SOCIAL, CULTURAL, AND ECONOMIC LANDSCAPES BY COMBINING THE RESEARCH, CREATIVITY, AND VIEWS OF OUR INSTRUCTORS AND STUDENTS.

I COMMEND THE EDITORIAL TEAM FOR THEIR DEDICATION AND THOUGHTFUL WORK IN CURATING THIS EDITION. MAY THIS ISSUE INSPIRE ALL READERS TO VALUE THE TIMELESS IMPORTANCE OF MEANINGFUL COMMUNICATION — THE THREAD THAT BINDS US ALL.

HISTORY AND ORIGIN



FROM ANCIENT TIMES, HUMANS HAVE USED CREATIVE WAYS TO SEND MESSAGES. FIRST WITH PIGEONS, WHOSE HOMING ABILITY MADE THEM NATURAL CARRIERS IN EGYPT, GREECE, AND EVEN WORLD WARS. LATER, HUMAN MESSENGERS AND RUNNERS DELIVERED ROYAL ORDERS ACROSS KINGDOMS, SUCH AS IN PERSIA AND MAURYAN INDIA. WITH THE RISE OF EMPIRES, HORSE COURIERS AND RELAY STATIONS IN ROME, MONGOLIA, AND MEDIEVAL EUROPE MADE COMMUNICATION FASTER. GRADUALLY, THESE EARLY SYSTEMS EVOLVED INTO THE ORGANIZED POSTAL SERVICES OF THE 17TH–18TH CENTURIES, PAVING THE WAY FOR THE MODERN POSTAL NETWORK WE RELY ON TODAY.



BIRTH OF WORLD POST DAY



DEAR READERS, PICTURE YOURSELF IN THE LATE 1800s — A GOLDEN SKY, LETTERS TIED WITH JUTE THREADS ARRIVING AT DAWN. THE CREDIT FOR THIS TIMELESS CHARM GOES TO THE POST. AND THAT'S EXACTLY WHAT WORLD POST DAY REMINDS US OF.

CELEBRATED ON OCTOBER 9, IT MARKS THE FOUNDING OF THE UNIVERSAL POSTAL UNION (UPU) IN 1874, BERN, SWITZERLAND, WHICH REVOLUTIONISED GLOBAL MAIL EXCHANGE. LATER, IN 1969, THE TOKYO POSTAL CONGRESS OFFICIALLY DECLARED THIS DAY TO HONOUR THAT LEGACY. BEYOND STAMPS AND ENVELOPES, WORLD POST DAY CELEBRATES CONNECTION, PROGRESS, AND HUMAN INGENUITY, RECOGNISING HOW POSTAL SERVICES HAVE

EVOLVED FROM LETTERS TO E-COMMERCE, LINKING EVEN THE MOST REMOTE CORNERS OF THE WORLD. SO, LET'S TAKE A MOMENT TO HONOUR THE POSTAL WORKERS AND THEIR MODERN INNOVATIONS THAT CONTINUE TO CONNECT YOU AND ME WITH THIS VAST, BEAUTIFUL WORLD.



WORLD'S OLDEST POSTAL SERVICES

EGYPT



PERSIA



BRITAIN



THE FIRST ORGANIZED POSTAL SYSTEMS BEGAN THOUSANDS OF YEARS AGO IN ANCIENT EGYPT AND PERSIA, WHERE COURIERS CARRIED MESSAGES FOR KINGS AND EMPERORS. IN BRITAIN, THE ROYAL MAIL—FOUNDED IN 1516—REMAINS ONE OF THE OLDEST AND MOST TRUSTED POSTAL SYSTEMS STILL IN OPERATION TODAY. IMAGINE: THE SAME NETWORK THAT ONCE CARRIED HANDWRITTEN LETTERS FROM KNIGHTS AND QUEENS NOW DELIVERS BIRTHDAY CARDS AND AMAZON PARCELS!

Where Creativity Meets Communication

IN NEW ZEALAND THERE IS A TREE POSTBOX- YES, AN ACTUAL TREE THAT COLLECTS MAIL IN THE MIDDLE OF NATURE, BLENDING WHIMSY WITH WONDER



IN VANUATU, THERE'S AN UNDERWATER POST OFFICE WHERE DIVERS CAN SEND WATERPROOF POSTCARDS FROM BENEATH THE SEA

From desert routes to coral reefs, postal systems remind us that human connection always finds a way- whether through sand, sky, or sea.



INDIAN POSTAL SYSTEM

The story began over 100 years ago and continues to date. The Indian postal system has a remarkable legacy and was **established in 1854 under Lord Dalhousie**. Over the decades, it has grown into the **largest postal network in the world**.

Its impact is beyond measure, with over 1.5 lakh post offices reaching even the remotest villages.

The system serves numerous purposes, providing financial services, logistics for e-commerce, and government schemes. Furthermore, with innovations like Speed Post, e-post, and digital tracking, it becomes an interplay of tradition and modern techniques to achieve utmost efficiency.

Some more benefits they provide are- financial inclusion by bringing banking services to rural areas. Supports e-commerce growth by connecting buyers and sellers across the country. Serving as a bridge in rural-urban communication, ensuring an even flow of information even where the internet is low, and finally, it plays a critical role in disaster relief and government outreach, during the distribution of aid.

Let's take a moment and acknowledge that our country has 154,000 postal offices and employs over 400,000 people! And thus the saga will continue, adapting to changes while keeping the past alive.



HOW LETTERS CHANGED HISTORY THROUGH WARS, REVOLUTIONS AND LOVE LETTERS.....

🇪🇺 DURING WARS, LETTERS WERE LIFELINES, CARRYING COURAGE, LOVE, AND HOPE ACROSS BATTLEFIELDS. THEY CONNECTED SOLDIERS TO HOME AND TURNED INK AND PAPER INTO POWERFUL SYMBOLS OF HUMANITY AMID CHAOS.

🇫🇷 IN REVOLUTIONS, LETTERS CARRIED SECRET CODES, BOLD IDEAS, AND CALLS FOR FREEDOM. THEY SPREAD HOPE, UNITED PEOPLE, AND TURNED WORDS INTO WEAPONS, SPARKING MOVEMENTS THAT CHANGED NATIONS.

💌 LOVE LETTERS CAPTURED EMOTIONS NO SCREEN COULD EXPRESS. THEY CROSSED OCEANS AND YEARS, TURNING SIMPLE WORDS INTO TIMELESS PROMISES, PROOF THAT INK AND PAPER CAN HOLD A HEARTBEAT FOREVER.

THINK ABOUT IT, WHEN WAS THE LAST TIME YOU ACTUALLY WROTE A LETTER, SEALED IT, AND DROPPED IT INTO A RED POST BOX? FEELS LIKE FOREVER AGO, RIGHT? THE WORLD OF POSTS HAS COME A LONG WAY SINCE THEN. TODAY, THE POST ISN'T JUST ABOUT STAMPS AND ENVELOPES - IT'S ABOUT SPEED, TECHNOLOGY, AND CONNECTION. WHAT ONCE TOOK WEEKS TO REACH NOW LANDS IN SOMEONE'S INBOX IN SECONDS. POSTAL SYSTEMS HAVE GONE DIGITAL, WITH SPEED POST, ONLINE PARCEL TRACKING, AND E-POST SERVICES MAKING COMMUNICATION FASTER THAN EVER.

MODERN SHIFTS

BUT THAT'S NOT ALL. WITH THE RISE OF E-COMMERCE, POST OFFICES HAVE TURNED INTO BUSY LOGISTICS HUBS, DELIVERING NOT JUST LETTERS BUT YOUR FAVORITE GADGETS, CLOTHES, AND EVEN MIDNIGHT IMPULSE BUYS. MANY POSTAL DEPARTMENTS NOW OFFER BANKING, INSURANCE, AND DIGITAL PAYMENTS, BECOMING A ONE-STOP SOLUTION FOR BOTH COMMUNICATION AND COMMERCE. AND GUESS WHAT? THE FUTURE LOOKS EVEN MORE EXCITING - WITH DRONES DELIVERING PARCELS, AI SORTING SYSTEMS, AND MAYBE SOMEDAY, ROBOTS KNOCKING ON YOUR DOOR WITH YOUR NEXT DELIVERY. SO, WHILE THE CHARM OF HANDWRITTEN LETTERS STILL WARMS THE HEART, THE POSTAL SYSTEM HAS REINVENTED ITSELF, EVOLVING WITH US, STEP BY STEP, FROM THE PAST TO THE PRESENT, AND NOW RACING INTO THE FUTURE.



TO MY DANGHTER

“You know, sweetheart, how I dislike sermonising and doling out good advice, but I am writing to you because I want to talk to you as I have often done before, about the great and beautiful world that lies all around us, about the millions of men and women who live in it, and about the wonderful things that people have done.

The past history of our world is a fascinating story. Sometimes it is a tale of adventure and daring, sometimes of cruelty and greed, sometimes of wisdom and courage and great sacrifice. But always it has something to teach us if only we will listen.

Never do anything secretly, for the time will come when everything will be known. And remember that we are little bits of the great whole, and that every thought and act of ours has its consequence, not only on ourselves but on the whole universe.

LOVE, JAWAHARLAL
NEHRU

TO JOSEPHINE

“Since I left you, I have been constantly depressed. My happiness is to be near you.

Incessantly I live over in my memory your caresses, your tears, your affectionate solicitude. The charms of the incomparable Josephine kindle continually a burning and a glowing flame in my heart.

When, free from all solicitude, from all business, shall I be able to pass all my time with you, having only to love you and to think only of the happiness of so saying and of proving it to you? I send you a thousand kisses—but do not give me any back, for they set my blood on fire.”

LOVE,
NAPOLEON
BONAPARTE

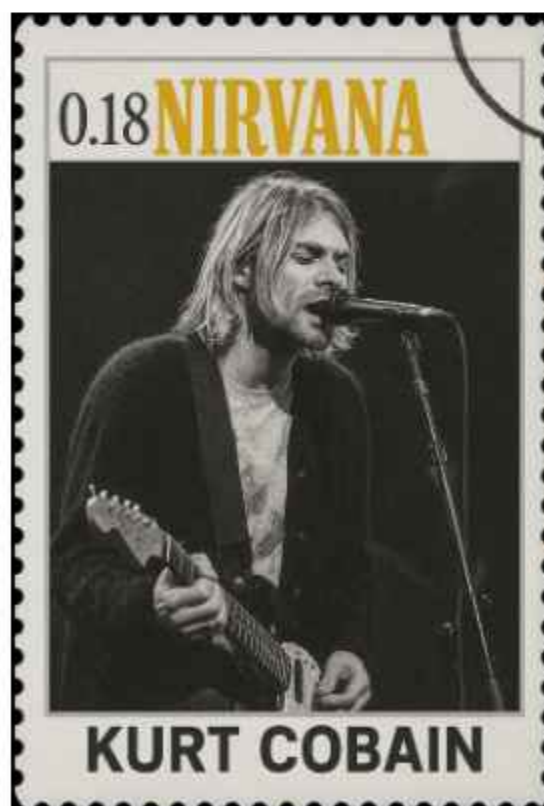


CONTRIBUTIONS BY STUDENTS

THE ENDURING RELEVANCE OF THE POST IN MODERN TIMES

The traditional post is still essential in spite of the digital revolution. It serves as the foundation for international logistics and e-commerce, transporting the tangible products that customers have ordered online. The post provides businesses with necessary services including bulk shipment and registered mail. Furthermore, in many nations, post offices have evolved into multi-service hubs that provide financial inclusion, including banking, insurance, and social security benefits, particularly in rural areas that are underserved or remote and lack commercial banks. Lastly, the sentimental worth of the post is still present. Email cannot replace the tactile, human connection that a handwritten letter or physical card provides, therefore its emotional and useful value endures.

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GUESS THE COUNTRY



**"HELLO KITTY
STAMP SERIES"
(2014)**



"GRAND PRIX STAMP" (1966)



**"PENNY BLACK"
(1840)**



**"MIDDLE-EARTH
STAMP COLLECTION"
(2012)**



**"TALKING STAMPS"
(1973)**



**"BANANA-SHAPED
STAMP" (1969)**



**"STAR TREK 50TH
ANNIVERSARY"
(2016)**



**"FESTIVAL OF --
STAMP" (1982)**



**"WOODEN STAMP"
(2004)**